



Weeva logos cheat sheet

Primary logo and colour usage

The Weeva vertical logo is our preferred mark. **It should be used across all brand applications.**

Primary colour application - should appear in black on yellow.

Secondary colour application - black logo on grey or white, and the yellow logo on black, may only appear on secondary branding elements.



Secondary logo

The Weeva horizontal logo may **only** be used in place of the primary vertical logo when faced with an **extreme landscape format**.



Weeva "V" brandmark

Our protruding V brandmark always sits on its side.

