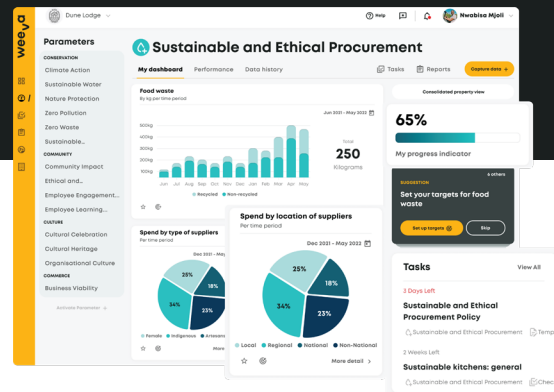


## Weeva is a digital platform designed for tourism businesses to make managing sustainability *simple*.

Our vision for tourism is that every business, whether a hotel, lodge, tour operator or B&B, knows its impact on the world (both positive and negative), what practical steps to take to improve, so it ultimately has a net-positive contribution.



Weeva is a Software-as-a-Service (SaaS) platform that enables tourism businesses to objectively and scientifically measure, track and improve their impact across 18 sustainability categories.

The Weeva 360° Framework provides a balanced approach to assessing sustainability from all perspectives. The Framework is built on The 4Cs; Conservation, Commerce, Culture and Community. Within the 4Cs are Weeva's parameters – 18 interconnected areas that need to be managed for a business to be sustainable and resilient.

Weeva was designed after recognising the need to promote sustainability in tourism by making it more science-based and data-driven, as well as accessible and cost-effective.

**In order to know your impact you need to measure your actions. This all starts with the data – the bits and bytes behind each step on the journey.**

### Features

- > One central platform makes data management simple, with bespoke visualisations on the Weeva dashboards.
- > Weeva allows users to set up and manage one or more properties.
- > Educational guides and tasks help users build a deeper understanding of holistic sustainability.
- > Tasks promote better sustainability practices; growing understanding in actions to be taken.
- > Weeva makes data capture easy, with two options: upload data in bulk using our templates, or manually enter data directly into the system.
- > Users can assign data capture and tasks to different people, ensuring widespread contribution to the sustainability practice.
- > Targets help users continuously improve as they meet and exceed their goals.
- > A Progress Indicator gives users a score for the effort they've put into becoming more sustainable.
- > Weeva's reporting function allows users to collate and communicate their progress.
- > Reports can be downloaded as PDFs and shared with stakeholders.
- > Weeva supports users with access to service and sustainability experts through a range channels.

### Benefits

- Suitable for properties of all sizes, as well as collections and groups holding multiple properties.
- Increases efficiency and improves productivity across the business.
- Gives a holistic view of sustainability, from commercial viability to culture, community, and environmental footprints.
- Allows you to manage all your sustainability data on one easy-to-use platform.



Start your sustainability practice today. To sign-up for your free 21-day trial visit [weeva.earth](https://weeva.earth)